Benjamin Kessler-Bruckheimer

Phone: (732) 439-2770 | benrkessler@gmail.com | kesslerproductions.net

DREXEL UNIVERSITY

Masters of Business Administration
Masters of Science in Television & Media Management

HOFSTRA UNIVERSITY

Bachelor of Science in Video/TV and Film

RECENT WORK EXPERIENCE

ORLANDO MAGIC

Programmer & Designer Fall 2025 - Present

- Create interactive graphic, gaming elements for in-arena Orlando Magic games, IPTV, broadcasts
- Program statistical data into custom designs, coordinate alongside NBA API & Genius Sports
- Supervise game night graphics operators, create ease of use applications for control room systems
- Manage graphics ecosystem and workflow, design dashboards to integrate marketing designs
- Guide LED and CG integration methods, plan protocols for designers and engineers
- Write scripts in Ross Xpression & Dashboard for custom components to in-arena monitors

ON PATROL: LIVE – REALITY TV SERIES

Graphics Producer & Chyron Operator 2022 – Fall 2025

- Organize linked databases, coordinate with legal & post team, direct Chyron operator
- Integrate new graphics package: design full screen templates, build animations, coordinate style
- Play and export graphics live for the "first shift" pre-show, main show, & post-production team
- Assist in development of design for YouTube clips and highlights

CBS SPORTS

Graphics Producer, Operator, Designer 2021 – Fall 2025

- Lead daily live show graphics team for *The Jim Rome Show* simulcast on CBS Sports Network
- Operate Chyron system for March Madness broadcasts
- Design monitor wall elements, visualizations of sports-betting information for CBS Sports HQ
- Develop templated graphic elements live TV, monitor walls, and social media channels

RELEVANT EXPERIENCE

- New York Yankees & NYC Football Club Scoreboard + Jumbotron Operator (2022-25)
- Amazon Live Senior Ross Xpression Graphics Operator
- Telemundo 2024 Summer Olympics Graphics Operator (Chyron Prime)
- Yahoo Finance Graphics Operator
- NBA International Games Operator
- NewsNation Graphics Operator
- ABC Parades Programmer & Operator (Puerto Rican Day, Israeli Day, Pride 2025)

Chyron LyricX, Chyron Prime, Ross XPression, Viz Trio, AVID Media Composer, Adobe Premiere Pro, Photoshop, Ross Inception & Streamline, After Effects, AVID Interplay, DaVinci Resolve, Final Cut Pro, iNews